

CUSTOMER SUCCESS

The Kings of Finance Control

How Zudello helped Storage King Australia & New Zealand scale the kingdom's business

“ We gained control, visibility, and efficiency - without compromise.

Reiner Low

CFO, Storage King Australia & New Zealand

Storage King

Storage King is the leading self-storage provider in Australia and New Zealand, with over 200 locations. After its acquisition by Abacus Group in 2020, the business needed to unify its finance operations. Managing 6,000+ invoices monthly across a large footprint required a solution that could scale. Zudello was chosen for its ability to bring control, flexibility, and efficiency - without forcing changes to core business processes.

Business Need

After the acquisition, Storage King had to consolidate finance operations running on disconnected systems. It needed one platform to bring visibility and standardisation across 200+ locations. With invoice volume increasing and finance team capacity unchanged, operational efficiency was essential. Most importantly, the system had to work for the business - not force the business to adapt to rigid processes. The company also required strong local support to meet complex tax compliance in Australia and New Zealand.

The Zudello differentiators, according to Storage King

- Professional implementation and realistic timelines
- Works with any ERP system
- Embedded compliance and audit trails
- Deep finance and tech expertise
- Automation with end-to-end impact
- Stable Platform with strong support

“Zudello literally moulds itself to our business systems and processes. It’s a flexible solution that doesn’t force us to change how we work. With Zudello, we gained control, visibility, and efficiency - without compromise.”

Reiner Low, CFO, Storage King Australia & New Zealand



Zudello Solution

Zudello provided Storage King with a single AP automation platform built to scale with the business. Its flexibility allowed Storage King to retain and improve their existing workflows - avoiding the disruptive compromises demanded by other systems. Approval processes could be configured around mobile, email, or desktop access, enabling smooth operation across a large, distributed team.

The Zudello team understood both finance and IT, which ensured deep system integration and compliance with local tax environments. Backed by responsive support, Storage King implemented a Platform that fit their model - freeing them from legacy constraints and setting the stage for long-term operational control.

Benefits

With Zudello, Storage King increased invoice throughput by 25% without expanding headcount. Intelligent, flexible workflows reduced time spent on manual approvals, while mobile-friendly tools removed common bottlenecks. The end-to-end process now runs faster, smoother, and with fewer delays.

Machine learning accuracy improved from 60% to 95%, saving thousands of hours in manual data input. This immediate impact built trust among executives and helped secure organisational buy-in. Zudello is now deployed across all managed entities, giving Storage King a single source of truth for financial operations - and the confidence to scale further.

“Zudello’s flexibility means we don’t have to change our business to suit the system. It fits us, not the other way around - something we couldn’t find anywhere else.

Reiner Low

Storage King, Australia & New Zealand

POWERED BY THE ZUDELLLO PLATFORM

The AI FinOps Platform

One place for every order, invoice, contract and approval across the spend cycle. Documents are read, coded and matched as they arrive, so your team spends its time on the decisions rather than the paperwork.

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